



SWOT Analysis


Use a SWOT analysis to help identify ways to improve attendance. Identify some new ideas and run them through a SWOT Analysis to determine which ideas are worth pursuing.

As a team brainstorm strengths, weaknesses, opportunities, and threats. Make sure everyone has a chance to participate. Consider using Post-It Notes, flip charts, or virtual meeting tools to facilitate the conversation.

 **STRENGTHS**

 **WEAKNESSES**

 **OPPORTUNITIES**

 **THREATS**
